

Note: Original web page (circa 1996) contained screen shots for each topic below.

Why DemoShield?

DemoShield4 is an exciting new visual tool for creating demos and tutorials of your Windows applications. No scripting or programming is required! Our point-and-click design environment makes it a snap to add text, graphics, sound, video, and more. When you finish designing, DemoShield's Setup Wizard walks you through the steps to create a custom installation that will set up your demo on any Windows system. Distribute your demo royalty-free, on disk or CD!

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Everything you need to demonstrate your software

DemoShield4 provides a complete set of tools for creating and distributing software demos.

- Built-in screen capture function
- Lotus ScreenCam2, a video capture utility, bundled free (a \$99 value)*
- Cursor movement: move your viewer's cursor to any position you specify
- Built-in macro recording capability
- Windows interface push buttons, radio buttons, and check boxes
- Bitmap buttons for displaying images
- Full support for .AVI, .SCM, .WAV, .BMP, .WMF, and .RTF files
- Setup Wizard automatically builds distribution disks, using installation software based on InstallShield, the worldwide standard for enabling software distribution to all Windows platforms
- unInstallShield allows your viewers to completely uninstall demo files
- Royalty-free viewer included for no additional cost
- Native 16- and 32-bit versions available
- Cambium Sound Choice Lite, a variety of high-quality, royalty-free music clips
- Media Commander Express, a tool for visually managing all of your video, sound, text, and image files.
- 50 Original Scene Backgrounds, high-quality bitmap images created especially for use in DemoShield

Choose from 3 software demonstration techniques

Other demo toolkits offer just one way to create your software demo.

DemoShield gives you power *and* flexibility.

Choose from **three** separate techniques for demonstrating your application:

1. Simulate your software through screen capture images and real cursor movements.

Use DemoShield's built-in screen capture feature to create screen shots in seconds. High-performance image compression and special effects such as real cursor movement allow you to create high-impact demos that fit on one disk. The ability to display interactive objects and text along with your screen shots and cursor movements let you simulate *user interaction* with your application.

2. Simulate your software through videos of your application in action.

Lotus ScreenCam2, a \$99 value, is free with your copy of DemoShield4 for Windows 3.1 and is fully integrated. Use ScreenCam2 with DemoShield4 for Windows 3.1 to record movies of your application. Once you've produced a digital movie, you can play it in either 16- or 32-bit demos created with DemoShield4 for Windows 3.1 or DemoShield4 for Windows 95 and Windows NT.

3. Run your application live along with your demo.

Sometimes the best way to demonstrate your software is to let your viewers interact with the real thing. With DemoShield, you can let your viewers interact with your application in real time. Use macros to demonstrate a feature; then let users try it for themselves. When the demo ends, your application is no longer accessible.

Create a demo today, a tutorial tomorrow

With DemoShield's ease of use, flexibility and advanced features, you can create not only sales and marketing demos, but a wide variety of interactive, multimedia presentations including computer-based tutorials, cue cards, and help wizards. For example, you will find CBT demos to be extremely useful in the post-sales process--once your presales demos capture your customers, you can train them and keep them with a CBT demo.

These are just some of the presentations you can create:

- Tutorials (CBTs) with performance tests and branching
- Training demos with live application control
- Quick Tour demos to introduce new users to your application
- Cue cards and help wizards to guide users in performing specific tasks
- Software prototypes
- Interactive business presentations (internal or external use)
- Self-running presentations for trade shows and kiosks
- Storyboards for big-budget video production

Easy to learn, easy to use

With no scripting or programming required, DemoShield gives you more time to focus on the features of your application.

- DemoShield's Demo Wizard walks you through the steps to create your first demo.
- DemoShield's visual design environment lets you view and test your demo as you develop it.
- When your design is complete, the Setup Wizard walks you through the steps to distribute your demo.

Outstanding documentation and support

DemoShield is committed to providing you with the finest documentation and technical support.

- Context-sensitive Help and Knowledge Base files put all the information you need at your fingertips, ranging from answers to frequently asked questions to tips on advanced techniques.
- DemoShield also comes with a comprehensive printed User's Guide and a step-by-step tutorial to get you started.
- Full technical support is available to registered users. You may contact technical support by phone, fax, BBS, or email via CompuServe or the Internet. Our technical support staff would be happy to review your demos uploaded via the Internet, CompuServe, or BBS.
- Ongoing information and support. Stay up-to-date with the latest innovations and tips from developers and users through this web site and the DemoShield Forum on CompuServe. Download maintenance releases and other files maintained on the Internet, CompuServe, and BBS.

URL: <http://www.demoshield.com>